

Management - International Business

Form of study: full-time part-time

English

Key program features

The study program includes Major subjects carried out by all students, as well as all Specialization subjects, tailored individually to the field that you will choose.

- Business and Presentation Graphics
- Career Management and Communication in Business
- Intellectual and Industrial Property Rights Protection
- Marketing and Public Relations
- Organization and Management Methods
- Communication Skills in Business
- Business Communication
- International Logistics
- International Finance
- International Law

Selected Specialization subjects

During the studies, you will participate in lectures and training sessions, such as:

- Business Communication
- Customer Behaviour
- International Logistics
- International Finance
- International Law
- Corporate Governance

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