

# Management - International Management

Form of study: full-time part-time  
IN OCTOBER English

## Key program features

### SUBJECTS OF GENERAL EDUCATION

- Foreign language
- Modern economic issues
- Practical law aspects

### MAJOR SUBJECTS

- Macroeconomics
- Strategic management
- Accounting management
- Measurement and modelling in management
- Processes management
- Quality management
- Marketing management
- Entrepreneurship
- International marketing
- Business data analysis
- International market' negotiating strategies
- Manager qualifications workshops

### FIELD OF STUDY' SUBJECTS

- Public speaking
- Creativity
- Purchaser's behaviour
- Lean management
- Shift management
- Making and maintaining business relations
- International business projects
- Business Savoirvivre
- International taxes
- Design thinking
- Portfolio' analysis
- Ebusiness management
- International business competences
- Unassisted work

Dane zamieszczone w niniejszej karcie kierunku mają charakter wyłącznie informacyjny. Dane te nie stanowią oferty zawarcia umowy w rozumieniu art. 66 i nast. kodeksu cywilnego. Zgodnie z art. 160 ust. 3 ustawy z dnia 27 lipca 2005 roku Prawo o szkolnictwie wyższym, umowa między a studentem zawierana jest w formie pisemnej.

- Internships
- MA seminar
- 

This field of study is not only traditional, but also unassisted work in the library. The study programme provides also internships.

<https://www.merito.pl/english/wroclaw/educational-offerings/masters-degree/programs/management-international-management>