

Kierunek: Management

International Business - BA Business and Management Top-Up with University of Northampton

Forma studiów: Niestacjonarne Stacjonarne

Sposób realizacji studiów: Tradycyjne

GDYNIA Angielski (BrE)

Program studiów

Study programme:

- Business Project,
- Accounting and Finance for Managers,
- Principles of Marketing Management,
- Strategic Management,
- Strategic Human Resource Management,
- Social Responsibility of Business,
- Business Project

<https://www.merito.pl/gdynia/studia-i-szkolenia/studia-i-stopnia/kierunki-i-specjalnosci/management/international-business-ba-business-and-managment-top-university-northampton>