

Kierunek: Turystyka

Event manager

Forma studiów: Stacjonarne

Sposób realizacji studiów: Hybrydowe

TORUŃ Rekrutacja zakończona Angielski

Program studiów

PRZEDMIOTY REALIZOWANE W RAMACH SPECJALNOŚCI

Event manager

- EVENTS INDUSTRY MARKET IN POLAND AND WORLDWIDE
- ORGANIZATION AND MANAGEMENT OF EVENT AND SPORT AND RECREATION PROJECT
- COOPERATION AND NEGOTIATIONS IN MEETINGS INDUSTRY
- MARKETING COMMUNICATIONS, PR AND SOCIAL MEDIA
- NEW TECHNOLOGY AND DIGITALIZATION IN THE EVENT SECTOR
- VIRTUAL AND HYBRID EVENTS PRODUCTION
- EVENT ORGANIZATION SECURITY
- INTERCULTURAL COMMUNICATION IN BUSINESS
- EVENT MANAGER - FIELD ACTIVITIES
- EVENT MANGER - STUDY VISIT

<https://www.merito.pl/torun/studia-i-szkolenia/studia-ii-stopnia/kierunki-i-specjalnosci/turystyka/event-manager>