

Kierunek: Turystyka

# HoReCa manager

Forma studiów: Stacjonarne

Sposób realizacji studiów: Hybrydowe

TORUŃ Angielski

## Program studiów

### PRZEDMIOTY REALIZOWANE W RAMACH SPECJALNOŚCI

#### HoReCa manager

- BUSINESS STRATEGIES AND MODELS IN THE HOSPITALITY INDUSTRY
- HOTEL IMAGE CREATION
- CONTEMPORARY TRENDS IN HOSPITALITY AND GASTRONOMY
- QUALITY MANAGEMENT IN HOTEL AND GASTRONOMY SERVICES
- COMPETENCIES AND ORGANIZATIONAL ROLES OF TOURISM AND HOTEL SERVICES MANAGER
- MANAGEMENT ACCOUNTING IN THE HOSPITALITY AND TOURISM INDUSTRY
- OPERATIONAL MANAGEMENT IN HOTEL ENTERPRISES
- ORGANIZATION OF EVENTS IN THE MEETINGS INDUSTRY
- HOSPITALITY AND GASTRONOMY FIELD EXERCISES
- HOTEL ENTERPRISE STUDY VISIT

<https://www.merito.pl/torun/studia-i-szkolenia/studia-ii-stopnia/kierunki-i-specjalnosci/turystyka/horeca-manager>