

# Management

Forma studiów: Stacjonarne

Sposób realizacji studiów: Hybrydowe

WARSZAWA OD MARCA Angielski

## Program studiów

The curriculum includes courses completed by all the students of this programme and specialisation courses of choice.

### General education subjects

- Foreign language
- Contemporary economic problems
- Practical aspects of law

### Directional subjects

- Strategic management
- Management accounting
- Measurement and modeling in management
- Process management
- Quality management
- Marketing management
- Entrepreneurship
- Macroeconomics
- International marketing
- Business data analysis
- Negotiation strategies on international markets
- Managerial qualifications workshops

### Selectable items

- Professional practice
- Master's seminar
- Lectures to choose from

<https://www.merito.pl/warszawa/studia-i-szkolenia/studia-ii-stopnia/kierunki-i-specjalnosci/management-0>